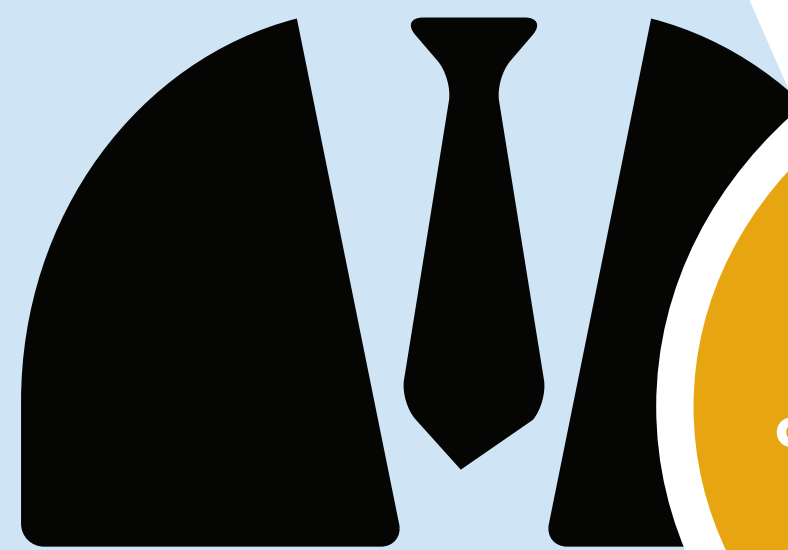
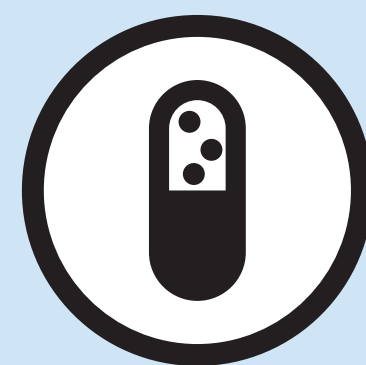


Buying Prescription Medicine Online

Based on a panel survey of 6,090 adults who have bought something over the Internet*



23%

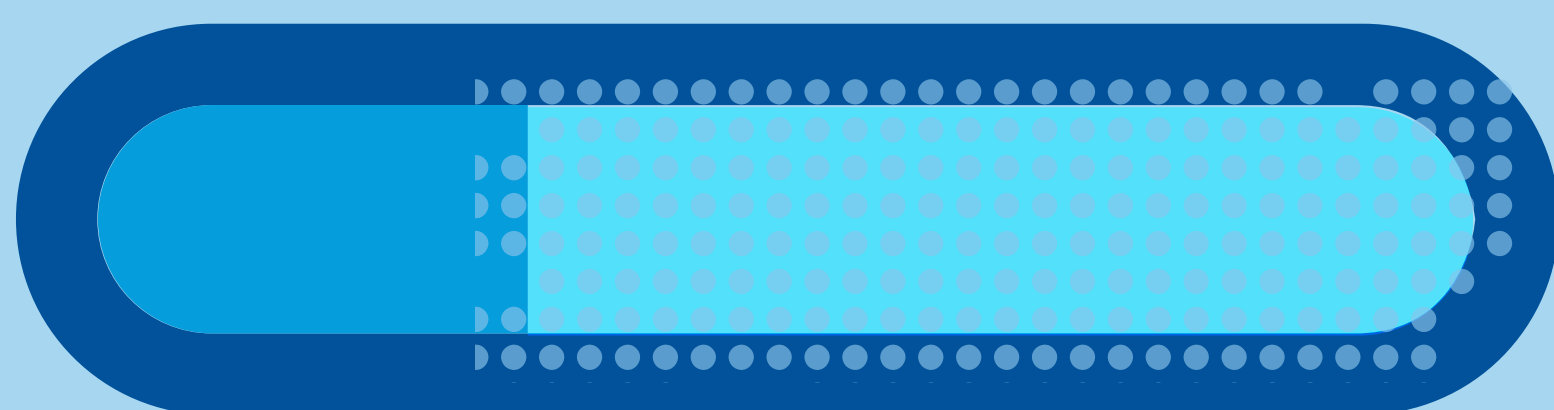
of adult Internet consumers surveyed report that they have bought prescription medicine online.

Of the respondents who purchased prescription medicine online...



Almost **one in five** of those who reported purchasing from an online pharmacy indicated that they bought from a website that was not associated with a local pharmacy or health insurance plan. This may be risky because there are tens of thousands of fraudulent pharmacies on the Internet.

29%



of all survey respondents reported that they are unsure how to buy medicine safely online.

15%



of all survey respondents would consider purchasing from an online pharmacy based in a country outside the United States, including 25% of respondents who self-reported they were in poor health.

47%



of those who reported purchasing from an online pharmacy that was not associated with a local pharmacy or health insurance plan searched online for comments and ratings before making the purchase. Consumers should be cautious, as fraudulent sellers offering counterfeit, expired or otherwise unsafe drugs can manipulate posted ratings and comments to influence customers.

WARNING!
Beware of online pharmacies that:



- ✗ Allow you to buy drugs without a prescription from your doctor
- ✗ Offer deep discounts or cheap prices that seem too good to be true
- ✗ Send spam or unsolicited email offering cheap drugs
- ✗ Are located outside of the United States

Buying drugs from fraudulent online pharmacies can put your health at risk. For more information, visit www.FDA.gov/BeSafeRx.



BeSafeRx
Know Your Online Pharmacy

*FDA conducted a survey through an online panel in the U.S. composed of adults aged 18 years and older, who have purchased products using the Internet and opted in to complete this survey. This survey is not representative of the general population.